



# Kempe Conference Live Social Media and Outreach Pack for Partners and Participants

## GENERAL EVENT INFO

Event name: A Call to Action to Change Child Welfare: Mobilizing Child, Family and Community Partnerships and Leadership

Dates: October 5-8th, 2020 (17 hours per day for 4 consecutive days) in North America; October 6-9, 2020 (Australia, New Zealand), October 5-9, 2020 (Europe and Asia)

Location: Online

Link: [KempeConference.org](http://KempeConference.org)

Share: #KempeAction2020

## WHY A CALL TO ACTION TO CHANGE CHILD WELFARE

Since early 2020, the worldwide COVID-19 pandemic shined a light on health disparities, poverty, and societal inequities. In May, global protests awakened a collective and universal consciousness of systemic and institutional racism. Around the globe, it has been a period of action and social connection as well as a call for intense equality and fairness. The resulting turmoil has ignited a period of reflection—often times at the individual, community and professional levels.

Kempe believes that these current events create the opportunity for a redemptive narrative in child welfare. Through this virtual conference, we will begin building an international community of practice—expected to be over 1,500 strong—from around the world! Together, we will re-imagine a changed child welfare system, and support change agents, system disruptors and solution builders and implementers.

## DESCRIPTION

- 250+ sessions that showcase new, radical, alternative, transformational ideas
- 17 hours per day for 4 consecutive days—maximizing our reach and international exchange
- Presenters from around the world
- Diverse and engaging learning formats—multi-media, conversation circles, workshops, discussion groups, opening and closing sessions

## WHO IS JOINING?

300 presenters from 13 countries will contribute to this truly international exchange where we will build an international community of practice. Join 1500 participants from around the world, those with lived experience— parents, youth and Kinship carer; child welfare practitioners, supervisors, program managers, administrators; legal, mental health, and medical professionals; community and neighborhood leaders.